

BBA-205 (N) (AK)

2 0 2 1

(2nd Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA-205 (New)

(Business Communication)

KEY ANSWERS FOR OBJECTIVES

(PART : A—OBJECTIVE)

(Marks : 25)

1. Choose and write the correct answer from the options provided : 1×10=10

(a) (i) Encoding

(b) (iii) Demand

(c) (iii) Sender → Message → Channel → Receiver →
Feedback

(d) (iii) promotion interview

(e) (iii) Etiquette

(f) (ii) volume

(2)

- (g) (ii) semantic barriers
- (h) (iii) collection letter
- (i) (i) Envelope
- (j) (iv) All of the above

2. State whether the following statements are True or False : $1 \times 5 = 5$

- (a) False
- (b) True
- (c) True
- (d) False
- (e) True

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